WIGAN & ST HELENS COMMUNITY MEDIA CIC

A NEW ERA OF BROADCASTING For Wigan and St Helens





WELCOME

Wigan Small-scale DAB is an amazing opportunity to ensure that our local radio is inclusive, diverse and reflects the wants and needs of local people. Particularly during the Covid-19 pandemic, we have seen just how important radio is to keeping people in touch, informed and feeling part of their community. At the same time, we've seen local organisations and community groups struggle against rising economic pressures that limit their potential to reach new audiences and increase their social impact.

We are proposing to operate the Wigan Small Scale (SSDAB) multiplex for community benefit - to reinvest into developing the quality and quantity of community radio in our area, and therefore increase the amount of volunteering, skills and social impact opportunities available to local people. That is why we've created Wigan and St Helens Community Media - a new, not-for-profit Community Interest Company led by resident social enterprise leaders with a 10+ year track record and backed by the local and community radio services we are here to support.

In this document, we outline what SSDAB is, the communities that stand to benefit, how we propose to establish the service and our ability to do so. We are excited for you to read more, and if you are a local or community radio station, or a local person with an idea and a drive make a difference through radio, we look forward to you joining us on this journey.



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WIGAN AND Sthelens Community Media Cic

RADIO



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THE RISE OF DAB

Digital Audio Broadcasting (DAB)

Since the 1980s, a new more spectrum efficient technology for sound broadcasting has been developed, known as Digital Audio Broadcasting (DAB). In 2020, DAB overtook FM radio listening for the first time. However, until now, community broadcasters have had littleto-no access to DAB for reasons of cost and control by large commercial radio groups.

That is now about to change.



ABOUT DAB

67%

of the population tune into digital radio every week



60% listen at home 24% listen in car/van/lorry 16% listen elsewhere 27% of Adults 15+ claim to listen to Live Radio via a Smartphone or Tablet at least once per month

Data from RAJAR 2020

SMALL-SCALE DAB (SSDAB)

Small-scale DAB is an innovative technology which provides a low-cost route for local commercial, community and specialist music services to broadcast on terrestrial digital radio to a relatively small geographical area.

A number of small-scale DAB multiplexes have been running on a trial basis over the past five years, but Ofcom is now advertising non-trial small-scale DAB multiplex licences.

SSDAB is more cost-effective for both operators & service providers. Today an SSDAB transmission system with the ability to carry 20-25 services can be installed for around £15,000 - whilst an FM system would carry just one at a similar cost.

SSDAB means more listening choice for local people. With the ability to carry 20-25 services, SSDAB in your area means more listening choices.





Radio stations wishing to broadcast their service via a small-scale DAB multiplex need to apply at the appropriate time for either a Digital Sound Programme ('DSP') licence or a new Community Digital Sound Programme ('C-DSP') licence.



Community Digital Sound Programme (C-DSP) licences are for community radio stations wishing to broadcast on DAB digital radio. Community radio services are not run for financial gain. Instead, they exist primarily for the good of members of the public or particular target communities and in order to deliver social gain. They do so by facilitating discussion and expression of opinion, providing education and training (beyond simply training of their own employees), and strengthening understanding of and links within the target community. They give that community the opportunity to participate in the operation and management of the service, and those running them make themselves accountable to the community.



Digital sound programme (DSP) licences are required by anyone who wishes to broadcast a sound programme service (other than a C-DSP) on a digital multiplex, whether this service is unique to digital or a simultaneous broadcast of an existing analogue, satellite or cable radio service. One licence covers all the DSP services provided by the licensee on any number of multiplexes but separate licences are required for local and national digital sound programme services. A national DSP licence is required if the service is to be broadcast on DTT Freeview

THE TANGIBLE BENEFIT OF RADIO

Why more community-led radio is good for our hearts, minds & local economy

Community radio stations are largely volunteer run providing those involved with opportunities for creative expression, personal development, skills building, social contact, civic engagement and community-level recognition and achievement.

Community radio content has generally focused on interests and communities that have not been well served by mainstream media including Black, Asian and minority ethnic groups, people with disability, LGBTQ+, disadvantaged young people, the elderly and others facing social isolation, specialist music lovers and other niche interests. Comparative studies of community radio across Europe has shown its contribution to social cohesion, community development, intercultural dialogue and inclusion.



SOCIAL GAIN

Characteristics of community radio

- Be provided primarily for the good of members of the public or of particular communities and in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals providing the service.
- Be intended primarily to serve one or more communities (whether or not it also serves other members of the public).
 (A community is defined as either people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common).
- Not be provided in order to make a financial profit, and uses any profit produced wholly and exclusively to secure or improve the future provision of the service or for the delivery of social gain to members of the public or the target community.
- Offer members of the target community opportunities to participate in the operation and management of the service.
- Be accountable to the target community.

"Community radio stations provide a new voice for hundreds of local communities across the UK. Fuelled by the hard work and enthusiasm of volunteers, they reflect a diverse mix of cultures and interests and provide a rich mix of mostly locally-produced content." - Ofcom



REDUCING BARRIERS WITH SSDAB

How SSDAB is an affordable way for community-led radio to increase social impact

Today, there are over 300 licensed community radio stations in the UK. Yet, in the area outlined for Wigan SSDAB, there are none. This is because many community radio stations are licensed on FM - a spectrum which can be difficult to access due to high costs and the scarce availability of frequencies. Many broadcasters have instead turned to internet-only community services as a more affordable alternative. However, internet audiences reflect only 12.5% of listening compared 40% for FM and 41% for DAB. In 2021, DAB is the leading platform for consumers.

With Small-Scale DAB, community digital sound programme services can become accessible to wider audiences - providing a valuable opportunity to grow their listenership & develop their impact whilst remaining affordable.



SCALING UP LOCAL IMPACT

Wigan and St Helens are two localities that are closely located & associated - sharing a rich industrial history, affinity to sport & a rich sense of humour. Through our research detailed throughout this business proposal, we've found a huge amount of local appetite for developing community radio, but people don't know where to begin, or have previously researched FM or DAB and found it to be too expensive.

SSDAB presents an opportunity to substantially scale-up the impact of community media by adding existing licensed community radio services to the DAB platform, by enabling internet-only community radio channels to reach wider audiences and by providing capacity for the development of many new services.

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"Ofcom believes that small-scale DAB represents an appropriate use of spectrum, meeting demonstrable demand from community radio, smaller commercial radio stations and new entrants for an affordable pathway to terrestrial digital radio." - Ofcom



WIGAN AND ST HELENS COMMUNITY MEDIA CIC

A community-centered approach to SSDAB

Under Ofcom's planned rollout, 240 SSDAB mux operators are to be licensed over a five year period, each with non-overlapping coverage to provide near to universal access to SSDAB services across the UK. In 2021, Ofcom announced a call for licence applicants for Wigan SSDAB. Each SSDAB multiplex ("mux"), managed as a community asset, has the potential to generate surplus revenue to reinvest into developing creative media infrastructure through the sale of spare capacity to commercial and other media content providers.

Wigan and St Helens Community Media CIC is a locally-led, not-for-profit organisation which seeks to operate Wigan SSDAB for community benefit. We seek to nurture a range of DSP and C-DSP services which represent a rich diversity of communities and interests, and ensure that DAB is affordable for local and community stations that provide social gain.



COMPANY

Wigan and St Helens Community Media is a community interest company (CIC), an asset locked businesses with social objectives. The CIC will use their profits and assets for the public good rather than being driven by the need to maximise profit for shareholders.

With the establishment of a new CIC, we draw upon the existing track record, skills and connections of four experienced Directors, whilst establishing a new body corporate eligible for grants and social investment. This enables the CIC to access grants to support community media infrastructure across Wigan and St Helens.

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The CIC is set up on a not-for-profit basis but aims to generate a modest surplus which, after retaining what is needed by the business, will be applied to projects of community benefit within the coverage area consistent with the Articles of Association.



WHO WE ARE





Dave Jenkins has a background & experience in financial direction, mergers, business acquisitions, & workforce management from the commercial sector, including an MBA & CIMA. As Managing Director of Arts At the Mill CIC, Dave has developed extremely robust financial management systems and policies together with a team that has raised and managed over £4m in grant funding and reporting to date. Dave also holds positions as Director of Square Chapel CIC (Halifax) and as Finance Director, Battersea Arts Centre (London). In 2019, Dave was selected to take part in the British Council's 'Hubs as Hosts' project which encourages mutual sharing of knowledge, skills, best practice models, community building, and collaboration between hub managers in Africa and the UK. David is a founding member of the Northern Culture All-Partner Parliamentary Group (NC APPG) which seeks to promote the huge economic contribution made by the North's cultural sector and a partner in the Local Access programme, a cross-sector partnership that is working together to create the conditions for social enterprise growth & sustainability in Wigan.

Rebecca Davenport co-founded Arts At The Mill (AATM) CIC in 2010. As Sales and Marketing Director, Rebecca is responsible for income generation including the hire of spaces for all commercial and community needs, cafe & bar development and audience engagement - growing audiences from 88,960 to 140,000pa from 2017-2020. Rebecca has significant project management, events management and sales experience across the third-sector, including in culture, leisure and sport, is a member of the Chartered Institute of Marketing and has a degree from the University of Central Lancashire. During the Covid-19 pandemic, Rebecca led and coordinated a community response effort that delivered 740 food parcels and 1,953 phone calls to Wigan's isolated residents, in partnership with Wigan Council, community organisations and local volunteers.





Michelle Mayor is an experienced project manager and Operational Director who has been responsible for logistics at Arts At The Mill CIC for the past 7 years, including administration, front of house, production/technical, facilities management and volunteering teams. Michelle is experienced in identifying and mitigating risk, health and safety and project budgeting. In 2019-20, her impact included ensuring that 89 training/support sessions for local people and organisations and 329 paid performance opportunities for artists were delivered on time and to budget. For the past 5 years, Michelle operationally led Wigan Arts Festival by coordinating teams of sound engineers, lighting technicians and producers to work on non-traditional sites across multiple venues including theatres, bars, outdoor stages and much more.

Jonathan Davenport co-founded Arts At The Mill (AATM) CIC in 2010. As an Artistic Director, Jonathan has 10+ years experience in high level arts programming, working with the likes of Sir Ian McKellen, Dr John Cooper Clarke, The Sugar Hill Gang and many more. Jonny has a background in community and care work in Wigan and St Helens, promoting engagement and education through music and creativity. Nationally, Jonathan is a partner on the national Collaborative Touring Network (CTN), a network that produces, presents and promotes diverse events to feed an appetite for culture in typically underserved communities across the country. In 2016-19, the CTN reached 49,467 audiences across England, catalysed the development of 141 new creative companies/performances and raised an additional 1.2m funds for the arts. Locally, Jonathan has played a key role in the grassroots music scene for 20 years including overseeing rehearsal and studio spaces, live events (including a key role in the launching of Wigan Pride) and artist development. Jonathan has taken part in the Clore Leadership programme, a bespoke professional development opportunity that works to develop leaders from across a wide range of cultural disciplines and sectors.

SHARED TRACK RECORD

The Directors of Wigan and St Helens Community Media CIC are already recognised social enterprise leaders in the area where Wigan DAB will operate. All four Directors make up the board at Arts At The Mill CIC (Wigan), a community-focussed arts and heritage organisation, which operates The Old Courts and is developing the Royal Court Theatre, Wigan Pier and The Grand Hotel. The work of our Directors has been honoured by HRH Prince Charles visit (2019), 'We're Backing Wigan Award' for social enterprise with evidence of impact, and is voted #1 Thing To Do in Wigan (Tripadvisor) by local communities.

SHARED CONNECTIONS TO LOCAL PARTNERSHIPS & PROJECTS

Under this leadership, we can ensure that the SSDAB marks a step-change in how community radio is represented in local partnerships & projects. Together, the Directors have founded borough-wide projects such as Wigan Arts Festival, chaired Culture Unlocked (Wigan's Cultural Education Partnership for schools, colleges and cultural organisations), and partnered the Local Access programme (a cross-sector partnership that is working together to create the conditions for social enterprise growth & sustainability in Wigan) & Wigan Social Enterprise Network.

SHARED CONNECTIONS TO LOCAL & NATIONAL FUNDERS

Together, the Directors have secured, managed and reported on over £4m in grants from funders such as Arts Council England, Power To Change, National Lottery Community Fund, National Lottery Heritage Fund, Wigan Council, Co-op Foundation, Greater Manchester Culture Fund and many more.



WHAT PEOPLE SAY ABOUT US & OUR PREVIOUS WORK

"Since I first encountered The Old Courts, I have been continually impressed by the team's dedication, innovation and strategy and also enthused by their commitment to driving positive change to the cultural landscape of Wigan. Since their recent acquisition of the Royal Court Theatre, the interest and excitement has been astounding, perhaps unprecedented" - Donna Hall, former Wigan Council CEO

"I had heard about The Old Courts in Wigan through my colleagues and about its innovative approach to sustainable development, so I had to come and see it for myself. I'll be honest when I disembarked the train I did think "what have I let myself in for" this quickly changed when I arrived at one of the largest and most competently run arts centres in the UK. This project although still embryonic in many ways is led by true visionaries, and commercially stands alone in its model of resilience and is quite unlike anything we have seen before. The Arts Council will be watching, supporting and more importantly learning from this model I am sure for years to come" - Francis Runacres, Chief Executive Innovation and Strategy, Arts Council



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"The combination of committed ongoing renovations paired with a dedicated team behind the scenes with a clear vision of what the Old Courts can be, has turned this place into the heart of Wigan town. The Old Courts supports and nurtures local musicians and artists and is a well-needed cultural shot in the arm for the town." - Community member

"Amazing Directors, amazing venue of artists, musicians, poets. The Old Courts is my second home where my poetry is celebrated and where my emotional needs are met by the amazing Directors and where I have found like-minded friends for life who love and accept me warts and all. The Old Courts and their team are my lifeline." Community member

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WHAT PEOPLE SAY ABOUT US & OUR PREVIOUS WORK



OWNERSHP Structure



Whilst we will retain strong links to Arts At The Mill CIC and share the Directors' track record, skills and connections to the local communities and key funders, Wigan and St Helens Community Media CIC has been established as a new body corporate set up to serve a wider geographical area (Wigan and St Helens) and focussed mission - to support and develop community media infrastructure across the two boroughs.

As a separate entity, Wigan and St Helens Community Media CIC will be eligible for grants that Arts At The Mill CIC may have already accessed. This ensures we are able to maximise opportunities to bring investment into our area and support community and local stations to thrive.



HOW WE ENSURE GOOD GOVERNANCE

Wigan and St Helens Community Media CIC follows the recommended good governance framework provided in 'Governance For Community Interest Companies, 2015' which includes reaching for excellence in effective board procedures, strong leadership, organisational strategy and accountability and transparency. Any surplus generated from trading spare capacity back will be distributed for community benefit, as dictated by its Articles of Association.

A. Effective Board Procedures **B. Leadership**



A. EFFECTIVE BOARD PROCEDURES

By establishing appropriate policies and procedures, the board of the CIC will provide a sound framework for good governance to develop. We'll be clear about how decisions are reached and will set high standards, so that good decisions are made in the best interests of the CIC. The board will review its governance procedures and keep them up to date as markets and legislation change.

The board of the CIC will:

- Be clear about who will chair each board meeting
- Ensure that all directors are given support and empowered with information for example, regularly discussing the CIC's vision, mission and strategy, articles of association, latest accounts, last three months' management accounts, budget, strategic plan and who the stakeholders are
- Ensure board meetings have enough time and the right kind of information to be able to make considered decisions effectively
- Regularly review the board's membership, making sure there is an appropriate balance of views, skills, knowledge and experience
- Ensure there is an agenda, minutes of the last meeting and any board papers are available in good time to prepare for meetings
- Consider circulating a 'forward agenda' with an action list so all directors are aware of key actions, decisions and responsibilities
- Ensure that conflicts of interest are properly managed including any potential conflicts between the personal interests and the interest of the CIC.





B. LEADERSHIP

We believe that strong leadership is key to implementing good governance and is essential to enable Wigan and St Helens Community Media CIC to work successfully and achieve its goals. The board is collectively responsible for leading the CIC to long term success.

The responsibilities of the board are to:

- the external environment
- Set and safeguard the vision, values and reputation of the CIC
- help develop the CIC
- appointing body's interests

• Understand duties under the Companies Act 2006 & other relevant company law • Be clear about the purpose of the CIC and of what is going on around them in

• Recognise the role of non-executive directors to constructively challenge and

• Ensure that directors understand that their duties are to act in the best interest of the CIC at all times and not to represent the appointing body or act in the

C. STRATEGY

It is important for CICs to win and build trust and confidence through being open and transparent to the community and stakeholders that the CIC serves. The starting assumption should be that the board will share its general strategy, direction and decisions across the community of its stakeholders. Where commercial confidentiality is needed, the board should be clear about why keeping information confidential serves the community purpose.

The board of the CIC will:

- Ensure that the CIC meets all legal requirements under company law and in particular CIC law
- Post public documents, accounts, articles, annual CIC report and other relevant public information on the CIC website as appropriate
- Use the annual CIC report to show the extent of the CIC's impact, even if the impact is unexpected or negative
- Treat staff, customers, suppliers and the community of interest fairly and be environmentally aware
- Be transparent about financial and other matters by publishing additional information about the profitability/commercial margins of the CIC in addition to standard accounts (where this would serve the community purpose), by publishing the ratio of the highest paid to the lowest paid member of staff (where applicable) and by considering how all remuneration paid is 'reasonable'.



D. ACCOUNTABILITY & TRANSPARENCY

Ensuring Wigan and St Helens Community Media CIC has a reasoned and clearly explained strategic vision will help it to deliver its stated purposes and aims. The board will set out a clear organisational strategy, so that everyone is clear where the CIC is going. The board has an overview of the CIC's community purpose and how its operations will help it achieve its intended outcomes. This involves using the board's skills, experience, knowledge and independence to oversee and direct operations and, where appropriate, will involve stakeholders.

The board will:

- Set the CIC's strategy, budgets, policies and procedures
- the strategy
- of the business against budgets and targets
- appropriate

• Ensure that the CIC's strategy remains relevant and achievable • Agree an appropriate plan for the ongoing development of the CIC to deliver

• Regularly monitor business performance, including impact and performance

• Evaluate the results, outcomes and impacts of the business

• Ensure the CIC consults regularly with its stakeholders - the community which is being served, employees, volunteers, suppliers, funders, partners, collaborators, customers and all who became part of its community - with a view to involving them in the development of the strategy of the CIC where

ABOUT OUR PEOPLE & PLACES

The stats

St Helens is ranked the 26th most deprived local authority in England (out of 317). Nearly a quarter of St Helens population (23.4%) live in neighbourhoods that fall within the 10% most deprived nationally (42,877 people). 19% of children in St Helens live in low-income families. In Wigan, 42% of people live in areas that are amongst the 20% most deprived nationally. 22.2% of the working aged population have long-term or work-limiting disabilities and approximately 5,000 people aged 65 and over claim Disability Living Allowance. It has been reported that children and young people in Wigan are growing up amongst the 24 least socially mobile areas in England.

Our two areas are typically underserved by funding to support the development of media and cultural infrastructure. As such, both local authorities rank in the bottom 33% of participation in England, as evidenced in the Active Lives Survey 2015-17 (Wigan 13th of 326, St Helens 37th of 326 local authorities).



PREDICTED COVERAGE





We have focussed our initial transmission objective on covering the majority of the core urban areas of Wigan and St Helens together with the major transport routes through and connecting the two localities so that SSDAB services will be widely available for both domestic and in car reception across the core areas.

Within the practical constraints of transmission planning the service also endeavours to cover neighbouring populations within the Wigan SSDAB polygon including in West Lancashire and Knowsley, particularly those areas that are not covered by the Liverpool and Southport SSDAB polygons. Key areas of coverage include Wigan central urban area and Wigan neighbourhoods of Standish, Aspull, Hindley, Leigh, Abram, Ince-in-Makerfield; St Helens central and St Helens neighbourhoods of Rainford, Eccleston, Billinge and Haydock; Skelmersdale in West Lancashire. We are not proposing to actively serve any areas outside of the advertised polygon.

Our technical plan is based on three transmissions sites. Billinge Hill is a dominant landmark which offers coverage across the polygon but is a significant distance from Wigan centre and, at higher power, risks interference outside the Macro area. We have therefore adopted this site mainly for coverage of St Helens and Skelmersdale, with additional sites located in Wigan centre and Leigh.

The technical plan has identified a minor gap in Newton-le-Willows within the core coverage area and other gaps towards the western edge of the polygon, including Ormskirk, which overlap with the Southport polygon. We will seek, in the future, to address coverage gaps where possible within the constraints of cost and technical planning, but outside of the 18-month scope for this proposal.

ASSESSING Local Demand

How we know there is appetite for SSDAB

We have evidenced demand for SSDAB from people and organisations providing or proposing to provide a community digital sound programme service in our area. We have done this by publicising an expressions of interest form, by undertaking research into existing and potential stations, by having conversations with these stations and by supporting them to develop.





FAIR & EFFECTIVE COMPETITION

In contracting or offering to contract with programme service providers, we have acted in a manner calculated to ensure fair and effective competition.

We have approached a wide range of potential service providers, and as Ofcom directs, particularly those currently holding either a community radio, community digital sound programme service, local digital sound programme service or local commercial analogue licence which relates to a service which is already provided in the area. As of August 2021, there are no community radio licensees, and the sole local commercial analogue licensee (Greatest Hits Radio) is part of a national format music service with some regional content. As such, we have concentrated our efforts on seeking out and supporting potential C-DSPs and local DSPs to develop.

Negotiations that have taken place between ourselves and potential service providers have been demonstrably fair, and the terms of any contract for service provision are fair and non-discriminatory.



Promoted our intention to apply and ways to get in touch



Publicised an open Expression of Interest Form



Researched and approached local and community stations



Discussed our approach and pricing with DSPs & CDSPs



Shared Heads of Agreement and pricing rate card with all parties



Documented our communication with all parties



TARGET CUSTOMERS





Potential C-DSPs & local DSPs

As there are not currently any community radio licensees in the Wigan and St Helens area, our C-DSP target customers are stations whom Wigan and St Helens Community Media CIC will support to develop. These may be established internet-only community radio stations looking to increase their audiences or community organisations looking to set up a brand new station.

Existing D-SPs

Our DSP target customers are all established DSPs who provide content that will enrich the radio landscape. Many of our DSP target customers are already broadcasting on SSDAB or SSDAB trials in the North West or other areas of the UK. We will utilise Wigan SSDAB's strategic positioning between the cities of Manchester and Liverpool to target DSPs who may want to expand their audiences and/or reach commuter traffic.

POPULATING THE SSDAB MUX

The capacity per SSDAB mux is fixed at a total of 864 capacity units (CU) which is equivalent to 24 DSP/C-DSP services each using 36 CU (generally considered sufficient for a high quality stereo music service using the DAB+ standard). If not all customers require 36 CU this will allow for more channels to be offered. We intend to retain a percentage of capacity for a further open call in the event of obtaining the licence.



DSPs with confirmed heads of agreement or email indication of interest



MULTIPLEX CAPACITY

5 C-DSPs 20.8%

DSPs with confirmed heads of agreement or email indication of interest

Remaining Space 25%

We intend to retain additional space on the SSDAB multiplex for a further open call to be advertised if the licence is awarded, and for the development and carriage of potential new C-DSP and DSP services that may be estalished locally

C-DSPS

Ofcom's regulatory framework prescribes that part of the SSDAB capacity be reserved for C-DSP (Community Digital Sound Programme) services. C-DSP services must meet similar not-for-profit and social gain criteria as community radio services licensed on FM. For Wigan SSDAB licence there is a requirement to reserve carriage for at least 4 C-DSPs.

THE OLD COURTS RADIO

(Heads of Agreement) New radio station led by ourselves proposing to provide locally-led, vibrant and creatively rich content that celebrates the creativity in the everyday lives of the local people.

COUNTYWIDE Radio

(Heads of Agreement) Currently internet-only community service, formerly branded as 'Wigan FM', established since 2007. Countywide radio is a locally-led station looking to expand their audiences

THE ROLLING Drama

(Heads of Agreement) New radio station by established Bamalam CIC that proposes to provide a platform and vehicle for new, creative talent and develop and showcase audio productions

WRIGHTINGTON Hospital Radio

(Email confirmation) Current local broadcasting service transmitting by landline or other means for hospitals in the Wrightington, Wigan and Leigh NHS Foundation Trust including hospices, care homes & other

M29 RADIO

(Heads of Agreement) New radio station that proposes to platform the voices of people living in Tyldesley, led by people who currently host 'Hitsville Radio' internet-only service

DSPS

GAYDIO

(Heads of Agreement) LGBTQ+ channel from Manchester broadcasting as a DSP on SSDAB Trials

ANGEL RADIO

(Heads of Agreement) Nostalgia radio channel for the over 60s broadcasting as a DSP on SSDAB Trials

CHRIS COUNTRY

(Heads of Agreement) The UK's Country Music Radio Station

EDGE RADIO

(Heads of Agreement) Broadcasting local information, playing the latest Hits and the best Throwback Dance & R'n'B

SKYLAB RADIO

(Heads of Agreement) Chillout music radio from Manchester broadcasting as a DSP on SSDAB Trials

DIAMOND LIFE

(Email confirmation) A station playing music from the last 7 decades - with rarities; remixes and alternate versions as part of its core music policy

ASIAN SOUND

(Email confirmation) Asian Sound Radio Network is the UK's number one hit Asian radio station, broadcasting from the heart of Manchester

COSORO RADIO

(Email confirmation) No.1 Afrobeat Music Radio Station on FM & DAB Radio in the UK

UNSIGNED RADIO

(Email confirmation) Liverpool Live Radio is the new radio station for Liverpool

XS MANCHESTER

(Email confirmation) Take the sound of XS Manchester with you, wherever. Whenever.

RADIO SANGAM

(Email confirmation) The UK's most followed Asian music station

CONFIDENTIAL

(Email confirmation) This DSP has requested their interest to be confidential for the moment)

CONFIDENTIAL

(Email confirmation) This DSP has requested their interest to be confidential for the moment)

RATE CARD PRICING

	DSP Local (limited to 4 services)	DSP Silver
	DAB+ Stereo 48 kbit/s HE-AAC v2	DAB+ Stereo 40 kbit/s HE-AAC v2
Criteria	Hold a valid DSP licence for a serviced based in the licence area, with a turnover of less than £100,000pa	Any DSP licence hold
Billed monthly	£200.00	£340.00
Billed annually	£2,400.00	£4,080.00
Monthly - 1st year only	£150.00	£255.00
Annually - 1st year only	£1,800.00	£3,060.00



We have of customers	C-DSP Local	C-DSP Silver	
 Capac Servic statute 	DAB+ Stereo 48 kbit/s HE-AAC v2	DAB+ Stereo 40 kbit/s HE-AAC v2	
 A carr parties the m from t 	Hold a valid C-DSP licence for a serviced based in the licence area	Hold a valid C-DSP licence for a serviced based in the licence area	
that p	0150.00	£100.00	
	£150.00	£100.00	
C-DSP ma new start	£1,800.00	£1,200.00	
making th	£45.00	£30.00	
collaborat	£540.00	£360.00	

designed a rate card that reflects what potential rs would expect to pay per month.

acity is offered on a first-come-first-served basis ce providers will need to obtain all necessary tory and music royalty licences

rriage agreement will be entered into between es before a service providers can be carried on nultiplex. Agreements will be for min. 12 months the start date, with provision to terminate after period 3 months written notice

C-DSP may qualify for further discounting if they are a new start-up C-DSP. We are particularly interested in making the SSDAB accessible for those who are taking a collaborative and community-led approach to developing content that compliments existing provision.

GET IN TOUCH

<u>Click here</u> to leave your comments and support for our proposal that can be shared with Ofcom, the communications regulator.

<u>Click here</u> to express your interest. Whether you are a local listener who is excited about new radio stations becoming available, a volunteer looking for their next opportunity or a radio station interested in broadcasting, we'd love to hear from you.

